DataKom:WiFi

DataKom:WiFi

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By clicking submit you agree to our Terms and Conditions

MOJITOS BAR

THANKS FOR VISITING MOJITOS BAR TODAY! - COME BACK IN THE NEXT HOUR TO RECEIVE 2-4-1 COCKTAILS BY SHOWING THIS SMS!

COMPLIANT GUEST WIFI FOR YOUR VENUE

Cost-effective WiFi with advanced real-time marketing information. Track your visitors, identify peak visit times, create a customer mailing list and send promotions.
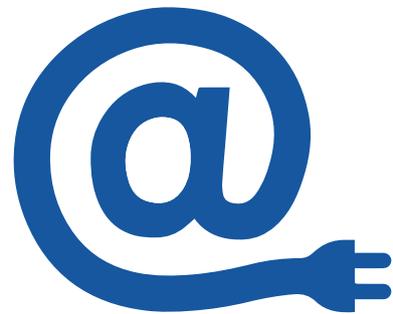
DataKom:WiFi

Simple managed WiFi

DataKom:Wi-Fi is a cloud based WiFi / network controller - accessible from anywhere - at any time. It can help you to find out what your customers do - and what they like.

How it works

Simple - just plug our little box into the internet - and your customers are connected.

Box   +   **Internet**

You then login to the dashboard and tell us how you want to customise your WiFi. As soon as this is done DataKom:Wi-Fi starts monitoring and checking your users. You can see the results, in real time, on the dashboard.

Simple Setup   + DataKom:**WiFi** =   **Simple Managed WiFi**

Added Value

Your own customised WiFi can add value to your business brand. Knowing more about your customers lets you target offers to them aids retention and allows you to sell more.

Return Rate

Knowing the return rate of your customers over time gives you an instant idea of how your marketing efforts are working – letting you amend and improve them to maximise your ROI.

Self Endorsement on Social Media

By offering easy social media check-in, on a free network, your customers promote your business for you! You get free publicity. The system automatically shows all their friends where they are - so they can join them – or check you out later.

Promotions

By using the landing page you have the perfect opportunity to get your latest news and offers straight to everyone at your venue - and beyond.

Dont forget with DataKom:Wi-Fi marketing -you can emails and SMS your customers with offers, vouchers and promotions of your choice.
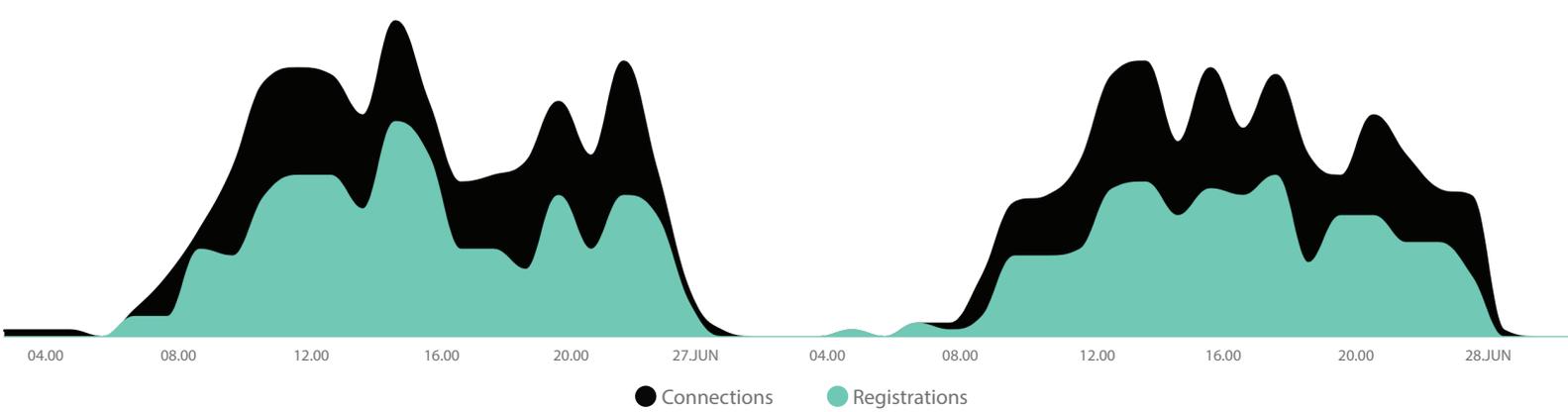
LIMITED TIME OFFER

$8.99

Regular price $10.99
Not compatible with Keurig® 2.0
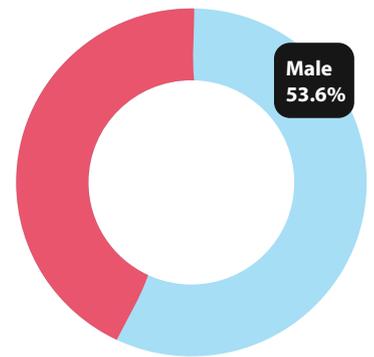
Available in Paradise® Dark
& Paradise® Medium

Plus, earn points
on your purchase!

● Connections   ● Registrations
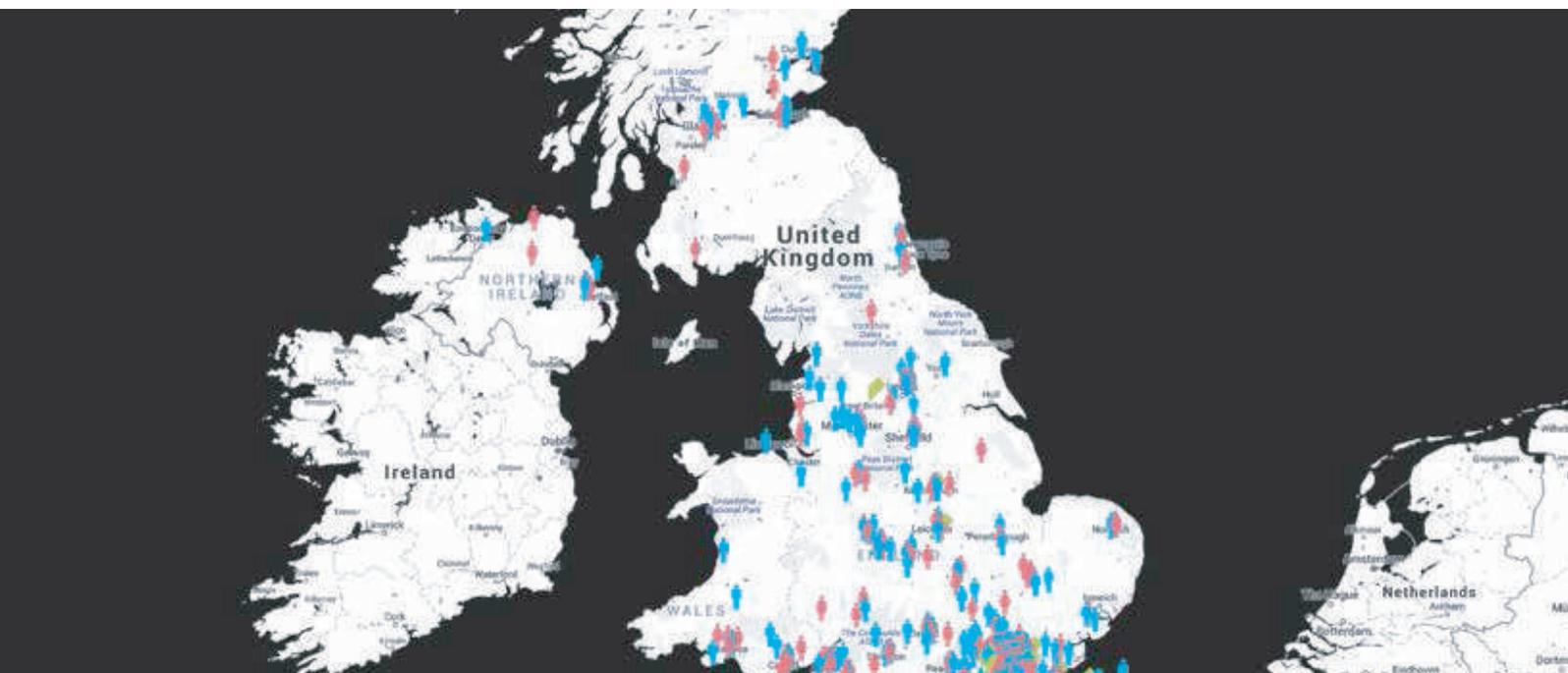
User Analytics

Your DataKom:Wi-Fi gives key insights into how many people visit your venue - and when. With the login data you can get return rates, peak visitor times, male/female split, average visit duration and much, much, more!

Male 53.6%

43%
Return Rate

3pm, Sat 1st Aug
Peak Hour

00:12:37
Avg Visit Duration

Powerful Customer Insights

DataKom:Wi-Fi gives you key facts about where your customers come from. Postcodes of visitors can be looked up - and viewed on screen as a map - this helps you target your marketing and sales offers. You can even tell male from female at each location!

SECOND CUP COFFEE CO.

Enter Email

Gender   Pick

Branding and Landing Page

You can create your own WiFi screen - putting your own logo on every visitors phone - along with your offers and promotions. Not all WiFi systems can do this!

With DataKom:Wi-Fi you can advertise your brand - free - with whatever ideas you think of.

This can be used in all sorts of ways. Your visitors - old and new - will be able to see your special events, promotions, sales, opening times, and anything else you'd like to tell them …

The Schedule

If your venue opens from 9-5, so should your WiFi. With DataKom:Wi-Fi you can restrict access when your venue closes to avoid misuse.

Network Types

You choose how you want your users to authenticate. **Free** networks will ask the user to input data about themselves (specified by you). **Paid** networks will ask the user to **choose from a price plan (specified by you)** and with this model you are able to achieve extra income. **Hybrid** networks will give free access to users until a data limit is reached. Then the user will be asked to pay to continue using the service.

Technical Help and Support

Email Alerts

DataKom:Wi-Fi is cloud based and is constantly self diagnosing. You can setup custom email alerts that will tell you when there is an issue with the network.

Bandwidth Split

Set your desired upload / download limit in the dashboard and we will limit each client to that speed. This will ensure that all clients get a consistent experience.

Cloud Based

DataKom:Wi-Fi is completely cloud based. Gone are the days where you need an IT specialist on hand to dial into your router. All the settings, features and monitoring can be seen by logging into the dashboard from any device at any time.

Free Telephone Support

We provide support for DataKom:Wi-Fi - Monday to Friday 9am - 5:30pm - for any queries regarding our network, products and payments.

This is just a snapshot of our offering. If you have any other questions or queries send us an email to sales@datakom.co.uk

What is Compliant WiFi?

Most business owners are not aware that they can be held liable for anyone using their guest network to access any illegal content online. This could be anything from terrorist activity to child pornography.

The business owner must be able to "identify" the person committing the offence. Making sure your Guest WiFi complies with the law is something you should look at carefully. DataKom:Wi-Fi is fully compliant with all applicable UK legislation so you don't have to worry about keeping track of everybody using your facilities. You can sleep at night - knowing that there will be no fines or legal action and that you - as a brand - are safe

Data Retention

All data must be retained for a minimum of 12 months.

Data Protection

Data on individuals must be retained in alignment with the Data Protection Act of 1998.

Illegal Activity

You can be held liable unless you are able to identify any person found accessing illegal content from your network.

Copyright Material

You will need to provide the details of anyone who is responsible for downloading any material which is subject to copyright whilst using your network.